

## **A Day in Second Life**

A three minute Second Life orientation video that will help others feel more comfortable using the space and tools we have to connect with others.

### **Statement**

Virtual Environments like Second Life can provide expanded learning opportunities, but unfamiliar controls can overwhelm and discourage new users.

### **Background and Need**

Many people that are new to virtual environments struggle with basic controls and tasks. Our goal is to create a video to help with basic controls and tasks such as moving, opening/rezzing packages, changing clothing, rezzing prims, and showing the environment that people can work in.

### **Approach, Form, and Style**

The video will have a similar concept to an isekai to start with. The main character will be transported into the game or at least seem to have been. They will have to complete a day within Second Life to be able to log out. Our goal is to create a unique way to show new Second Life users basic controls and areas within the project.

### **Filming and Editing Schedule**

#### ***February 18 - 20***

Concept, development, and writing.

#### ***February 21 - 23***

Filming within Secondlife

#### ***February 24 - March 5***

Editing and reshooting scenes as needed

#### ***March 6***

Storytelling Video Story Version 1.0

### ***March 7-12***

Editing and reshooting as needed

### ***March 13***

Storytelling Video Story Version 2.0

## **Budget**

### ***Hourly Filming Rate of \$40***

4 hours total filming: \$160

### ***Hourly Editing Rate of \$40***

4 hours total editing \$160

### ***Equipment***

Computer \$1500

In-game currency \$5

Storage 1TB External \$50

***Total Budget*** \$1875

## **Audience, Marketing, and Distribution**

Our target audience will be students who are interested in participating within Second Life for The Hero's Journey. We will be marketing our project by sharing it on social media with the #PenColMedia hashtag. It will be distributed through youtube.

## **Biography**

**McKenzie Nelson** is a student at Peninsula College. They have already graduated with a Multimedia Communications degree – Graphics and are working on getting their second Multimedia Communications degree for Web and Interactive Design. They were also part of the Peninsula College League of Legends Esports team. Their passions include digital art, photography, and PC gaming.

**Cassie Wintermute** is a student at Peninsula College. They are working towards a transferable degree in Multimedia Communications - Web and Interactive Design. Their passions include Cacti, digital photography and tabletop gaming.